

Food Policy Task Force Meeting Minutes

March 19, 2014

Call to Order and Welcoming Remarks

Meeting called to order by Kelly Dudeck at 10:06 am and welcomed taskforce members to today's meeting.

Mobile Market Concept Overview and Launch Date

Ms. Dudeck goes over the concept for the mobile market and announces the needed launch date for the service as June of 2014. The project would sell healthy, regional food to select areas in Howard County that meet a variety of demographics. The market would sell a box which had enough food for two meals for a family of four. Market staffing options are still on the table but in the current idea would need 1-2 individuals to manage the market sales. Floor is open to suggestions on data that should be used for pilot sales locations. Taskforce members come to consensus on the following target markets: *Housing, FARM Schools, SNAP, MCHP/MA, Senior Centers, Child Care Facilities, and Faith Based Locations.*

Floor was opened for suggestions for naming the Mobile Market. After deliberation opening it up to an online contest was suggested and picking names from those suggested.

Adjourn

Meeting adjourned at 11:30am for workgroup breakout session.